

Massachusetts Department of Public Health COVID-19 Community Impact Survey

The COVID-19 Community Impact Survey (CCIS) is now live and ready for you and all of your professional and personal contacts to take. For this to be a successful effort that will help lead to positive change, the Massachusetts Department of Public Health needs your help disseminating and championing the survey

Quick Links (please see rest of message for details)

Survey: www.mass.gov/COVIDsurvey

Attached materials: <http://bit.ly/CCIS-Dissemination-Materials>

FAQ document: [FAQ document](#)

Questions: covid19survey@mass.gov

1. **Help Share This Survey**

We are asking organizations to disseminate the survey link and/or administer the survey directly to people who face too many barriers to completing it on their own. Example activities include:

- Providing link to all Massachusetts staff, consumers, family and friends
- Emailing link to organizational mailing lists
- Posting about survey on social media such as Facebook, Twitter or Instagram
- Posting flyers about the survey in places where people gather or go regularly such as beauty/barber shops, food pantries, grocery stores
- Using staff or volunteers to contact individuals and administer the survey

What support is available for my organization to disseminate this survey? To support organizations, we have attached the following materials (in 7 languages):

- Sample email language
 - Sample social media language
 - Flyers with QR codes
 - Resource list
 - Passive consent form (if needed, see FAQ: <http://bit.ly/CCIS-FAQ>)
- (all materials may be found at: <http://bit.ly/CCIS-Dissemination-Materials>)

A limited number of volunteer and grant supports will be available. To learn more about these, please complete this brief questionnaire: www.bit.ly/CCIS-webinar

2. **Background**

What is CCIS? The COVID-19 Community Impact Survey (CCIS) is an online survey aimed at collecting data to better understand and identify the social, economic, and health needs and inequities resulting from the COVID-19 pandemic.

How will the findings be used? Findings from this survey will be used to improve DPH's ability to act - helping address the most critical needs, partnering with communities to support local efforts, and informing state policy with accurate information on what people need now and in the long term. Results will be available to community-based organizations for their own planning and action purposes.

Who should take this survey? Anyone 14 or older who lives in MA can and should take the survey. Even people who have not had COVID-19 can take this survey. We have a particular interest in gathering responses from communities who have been impacted the most, including: people of color, immigrants, individuals who are LGBTQ+, people with disabilities, essential workers, people experiencing housing instability, older adults, and those in geographic areas hardest hit by COVID-19.

What important information should I know? The survey is available in six common languages spoken in MA: English, Chinese (standard and traditional), Spanish, Portuguese, Haitian Creole, and Vietnamese.

Where may I find additional information? Additional information about the CCIS Initiative may be found in the [FAQ document here](#). If you have questions, please contact covid19survey@mass.gov.

3. **Sample Messages**

Please support this effort by sending this survey to your distribution list. Below is sample language in English (please see attached files for additional languages):

Email:

Dear _____,

The Massachusetts Department of Public Health (MA-DPH) is trying to hear from communities so that it can better help people through the COVID-19 crisis. By taking this survey, you can help find new solutions to community problems, and give MA-DPH the information they need to take action and support the communities that need it most. MA-DPH is committed to sharing information back in ways that will help us all take collective action

I believe this effort will help us better understand the impact of COVID-19 on our communities, and would encourage anyone who is 14 years old or older to participate using this link: www.mass.gov/COVIDsurvey